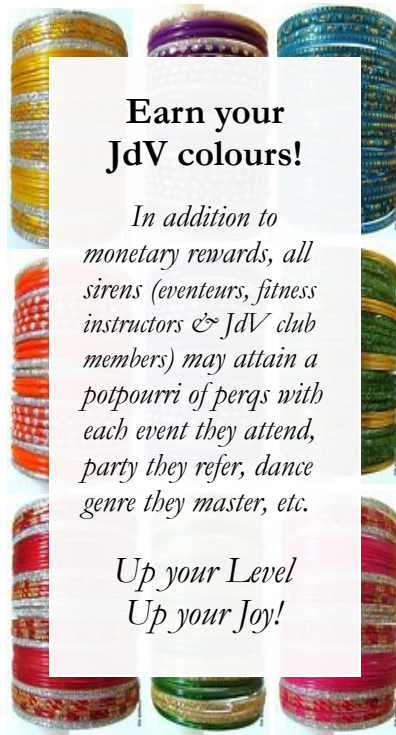


*Fitness Dance Party may include any of the following mood-making accoutrements:*

- **BellyJamz** - coin hip scarves, zills, veils, skirts, hip belts, bangles
- **LaBomba** - handkerchief skirt belt, a-line top ruffles, handkerchief, flower for hair
- **RioJamz** - fringed hip belt, headdress, arm ruffles, choker
- **Cabarez** - chair, bowler hats, fishnet gloves, canes
- **IslandJamz** - lavalava, grass skirt, lei, flower for hair, floral wreath, shell anklet, coconut bra, hand tassles, headdress, tea leaf belt
- **Go-Go** - Hula Hoop, Go-Go boot shoe covers, huge earrings, sheath dress, mod belt, bell bottom legging covers, wigs, head bands
- **Flamenco** - castanets, fan, ruffled skirt wrap, ruffled top, decorative hair comb
- **Calypso** - layered calico headdress, layered calico skirt, fringed hat, knee & elbow fringe, chunky bead bracelets
- **FabFadz** - dance through the decades with your pick of long twirlable pearls, poodle skirts, tambourine, afro wigs, cowboy hats, material girl bling, scrunchies & more
- **Dance Divaz** - boas, sunglasses, fishnet gloves, leg warmers, fans & attitude!
- **Tiny Dancers** - kazoos, boas, sunglasses, mesh gloves, tiaras, top hats, canes, pom-poms, hoops, beads, tutus, hula skirts & more!
- **Coming Soon: Yes You Can-Can** - can-can skirts, bloomers, feather head-piece; **Cirque du Fitness** - ribbon stick, hoops, balance ball, juggling balls (optional); & **Burly -Q Folliez** - boas, balance ball, opera gloves, cape skirt, oversize ostrich feather fan, headdress, byo heels

Joie de Vivre **Fitness Dance Parties**



### Earn your JdV colours!

*In addition to monetary rewards, all sirens (eventeurs, fitness instructors & JdV club members) may attain a potpourri of perks with each event they attend, party they refer, dance genre they master, etc.*

*Up your Level  
Up your Joy!*

website  
[joylifestyle.com](http://joylifestyle.com)

facebook  
**Joie de Vivre Lifestyle**

blogspot  
**Joie de Vivre Lifestyle**

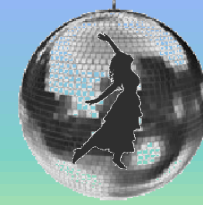
youtube  
**JoiedeVivreLifestyle**

twitter  
**JoiedeVivreLife**

flickr  
**Joie-de-Vivre-Lifestyle**

YM & email  
[joylifestyle@yahoo.com](mailto:joylifestyle@yahoo.com)

skype  
**Joiedevivrelifestyle**  
**213-985-1895**

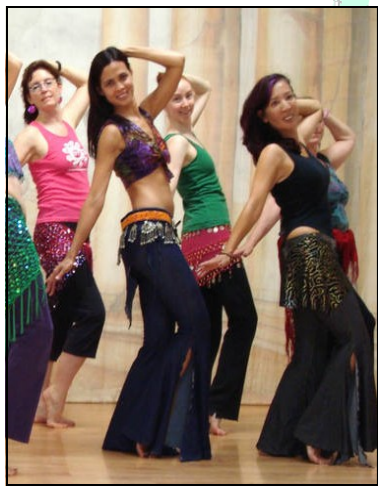


## Joie de Vivre Lifestyle Fitness Dance Party

## Eventeur Training & Certification



The most fun you ever earned



Welcome to Joie de Vivre Lifestyle, a world of joy and grace, beauty and FUN! Whether you are already a JdV Club member, a seasoned FitnessJamz veteran or an enthusiastic neophyte, you will be embraced as a sister siren when you join us at a Fitness Dance Party Eventeur.

All Fitness Dance Parties come with a Party Eventeur and/or Dance Fitness Instructor (sometimes one and the same) plus a trunk-full of props and costume bits for guest use

during the event.

Parties last approximately 2 hours from start to finish, beginning with the Eventeur's introduction to the dance form and explanation of what to expect followed by a few moments to allow guests the opportunity to don themed dancewear and accessories, and, of course, take photos.

The actual movement portion is taught by a certified dance fitness instructor. It lasts about one hour and is meant as a sampler class. It includes an exhilarating and deep warm up, basic dance moves and isolations, a fun-to-follow choreographed routine, ending with a soothing and luxuriously relaxing cool-down.

The last half hour of the party is set aside for socializing, asking questions, last minute photos, and refreshments (either provided by the hostess or as a catered light,

healthy themed meal laid out by our Eventeur). During this congenial time guests may sign up for a 6-week series of more in-depth classes as well as purchase dancewear, accessories and other applicable merchandise.

Eventeurs establish the party mood and keep things *moving*. They set the scene with props, music, scents, lighting etc. During the dance hour they set up refreshments (as applicable) and arrange merchandise and informational materials for guests perusal as they munch and mingle.



Fitness Dance Parties are not just for those who wish to exercise. They are the perfect celebration for Birthdays, Bachelorette Parties, Retirements, Reunions, Red Hat gatherings, book clubs and so on.

Party themes include: BellyJamz bellydance, LaBomba Salsa, RioJamz Samba, Cabarez Broadway jazz with chair, IslandJamz Polynesian dance, 'You Go-Go Girl!' '60's workout with hula hoop, Flamenco, Calypso, Fab Fadz (dances through the decades) plus Dance Divaz for teens & Tiny Dancer Kidz Jamz.

### **Moolah? Voila!**

There are all sorts of ways for Eventeurs to earn the fruits of their joyous labors:

- Coordinate and run a Fitness Dance Party
- Register party guests for 6-week dance fitness classes
- Sell dance party merchandise
- Get a referral bonus on additional bookings
- Mentor an Eventeur subordinate of your own (please note we only allow 2 levels of supervision to keep our business model and financial structure intact)

Eventeurs are not required to purchase merchandise up front—though a credit card will be kept on file to ensure proper receipt and handling of merchandise. In essence, the Eventeur is self-employed, in a mini-franchise capacity. We provide the program, we both provide the people.

**Trained... and ready for action** — Training and certification are

thorough, joyous affairs, available both in person, or, as needed, online via Skype. *Training Options:*

- **All Day Affair:** 9a-4p (11a-4p for subsequent genre trainings after initial); includes everything you need to get you started, and a free lunch! (in-person training only, no virtual meals at this time, sorry), optional dance party class 4:15-5:15p

*The following are available during our weeklong Eventeur Training Intensive getaway —*

- **3 Course Meal:** any 3 days & 2 nights, Monday - Sunday; *Get more joie out of your vivre when you spend three full consecutive days with your sister sirens; includes dance fitness classes, meals, accommodation & activities.*

- **The Feast:** 7 days & 6 nights, Sunday 7p - Saturday 5p *Come ready to eat, drink and be very very merry at this sumptuous siren experience. This comprehensive and invigorating training getaway includes all dance fitness classes, meals, accommodation, activities, workshops and excursions. Here you will be nudged, never pushed, to find and cultivate ever greater joy in all that you do, using fitness dance parties as our primary source of expression. □*



# Joie de Vivre Lifestyle Fitness Dance Party

2010

## Eventeur

Fees & Finances

### - EARNINGS -

**20% on:**

**Sampler Class** — \$15 per guest,  
#10 guest minimum

**Catered Theme Meal** — \$12.50 per guest inclusive

**10% on:**

**6-week Fitness Dance Class Series** \$15 per class (\$90 total) #6 guest minimum for in-person classes, no minimum for online class

1st class FREE when registration completed at initial Sampler Party class (for a net total of \$75); additional series levels offered at a discount

**2-8% on:**

**Mentored Subordinate activity**

### - INVESTMENT -

Annual license **\$100**

(\$75 renewal)

Dance Party Certification

(on a sliding scale decreasing in \$15 increments)

**All-Day Affair** — 1st genre: **\$150**

2nd: \$135

3rd: \$120

4th: \$105

5th: \$90

6th: \$75

7th: \$60

8th: \$45

9th: \$30

10th: \$15



Or bundle your license & all ten class genres for a generously discounted total: **\$725** (represents \$200 in net savings)

**3-Course Meal** — **\$745**

any 3 days & 2 nights, Monday - Sunday

*includes dance fitness classes, meals, accommodation & activities*

Or for the Rolls Royce experience

**The Feast** — **\$1365**

7 days / 6 nights, Sunday - Saturday

*includes dance fitness classes, meals, accommodation, activities, excursions & surprises galore*

Combination eventeur and qualified dance fitness instructor training available by management approval.

Ask for details

